## Potatewies

## Total U.S. Potato Utilization

In Millions Pounds Fresh Weight Equivalent

|  | Retail** | FS | Exports | Imports | = | Total Utilization |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MY19 | 14,462 | 20,459 | 7,257 | 5,955 |  | 36,224 |
| MY20 | 15,652 | 17,873 | 7,090 | 6,351 |  | 34,263 |
| MY21 | 15,595 | 16,495 | 7,238 | 7,124 |  | 32,204 |
| 2YAG \% chg, MY19-MY2O YOY | 8.2\% | -12.6\% | -2.3\% | 6.7\% |  | -5.4\% |
| YAG \% chg, MY20-MY21 YOY | -0.4\% | -7.7\% | 2.1\% | 12.2\% |  | -6.0\% |
| Abs. Lb Chg, MY20-MY21 | -57 | -1,378 | +148 | +773 |  | -2,059 |

## Potateses

## Volume of <br> U.S. Potato Exports



## Potateses

## U.S. Utilization: Potato Form by Volume Share

MY20 Millions of Lbs. (FWE)*


MY21 Millions of Lbs. (FWE)*


## Potateses

## Total U.S. Potato Sales (Retail \& Foodservice)

In Millions Pounds Fresh Weight Equivalent

| Total US, Domestic Sales | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | $1 \mathrm{yr} \%$ Chg <br> (TUS) | $3 y r$ CAGR <br> CAGR <br> (TUS) | $5 y r$ CAGR (TUS) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail** | 14,625 | 14,490 | 14,524 | 14,462 | 15,652 | 15,595 | -0.4\% | 2.4\% | 1.3\% |
| Foodservice | 20,341 | 20,444 | 20,412 | 20,459 | 17,873 | 16,495 | -7.7\% | -6.9\% | -4.1\% |
| Total US, Domestic | 34,967 | 34,933 | 34,936 | 34,922 | 33,525 | 32,090 | -4.3\% | -2.8\% | -1.7\% |


| Retail** Share | $42 \%$ | $41 \%$ | $42 \%$ | $41 \%$ | $47 \%$ | $49 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Foodservice Share | $58 \%$ | $59 \%$ | $58 \%$ | $59 \%$ | $53 \%$ | $51 \%$ |

[^0]
## Potateses

## Retail Sales by Product

| Retail <br> (millions of pounds FWE) |  |  |  |
| :--- | :---: | :---: | :---: |
| MY20 | MY21 | \% chg |  |
| Fresh | 4,623 | 4,542 | $-1.8 \%$ |
| Chips | 6,339 | 6,227 | $-1.8 \%$ |
| Dehy | 1,021 | 1,021 | $0.1 \%$ |
| Frozen | 2,505 | 2,619 | $4.6 \%$ |
| Refrig | 558 | 587 | $5.3 \%$ |
| RTE | 239 | 241 | $0.9 \%$ |
| Canned | 100 | 93 | $-6.8 \%$ |
| O. Products | 266 | 263 | $\mathbf{- 1 . 1 \%}$ |
| Total | $\mathbf{1 5 , 6 5 2}$ | $\mathbf{1 5 , 5 9 5}$ | $\mathbf{- 0 . 4 \%}$ |

## Potateses

## Potato Sales to Foodservice by Product

| Foodservice <br> (millions of pounds FWE) |  |  |  |
| :--- | :---: | :---: | :---: |
|  | MY20 | MY21 | \% chg |
| Fresh | 3,497 | 3,126 | $-10.6 \%$ |
| Chips | 1,310 | 1,065 | $-18.7 \%$ |
| Dehy | 1,103 | 919 | $-16.6 \%$ |
| Frozen | 11,311 | 10,875 | $-3.9 \%$ |
| Refrig | 652 | 510 | $\mathbf{- 2 1 . 7 \%}$ |
| Total | $\mathbf{1 7 , 8 7 3}$ | $\mathbf{1 6 , 4 9 5}$ | $\mathbf{- 7 . 7} \%$ |


[^0]:    ** Retail sales include the estimated pure potato volume from the five focus categories

